



AI4media

AI Media Observatory



The European AI Media Observatory is a knowledge platform that monitors and curates relevant content on AI in media, provides expert perspectives on the potentials and challenges that AI poses for the media sector and allows stakeholders to easily get in touch with relevant experts in the field via our expert directory.

The aim of the Observatory is to support the ongoing efforts of the multidisciplinary community of professionals who are working towards ensuring responsible use of AI in the media sector and contribute to the broader discussion and understanding of the development and use of AI in the sector and its impacts on society, economy and people.

The Observatory is part of the AI4Media project and builds on the expertise of more than 30 leading research and industry partners in the field of AI in media.

**Use the QR code to access
the Observatory and begin
to explore its wide offers**



A tour of the Observatory

The AI Media Observatory features three different spaces which provide different avenues to learn about the technical, environmental, legal, ethical, societal, economic and political aspects of AI in the media sector as well as how to reach relevant experts.



Your AI Media Feed

In 'Your AI Media Feed' you can find the latest content and events on AI in the media, focusing on emerging trends in the sector, changes in the policy landscape, environmental impacts of AI, the societal implications of AI and the social and ethical dimensions of AI, including both research by the AI4Media consortium but also external sources.



Let's talk AI and Media

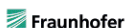
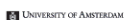
is a space that in video formats provides expert perspectives on the potentials and challenges that AI poses for the media sector. The content includes expert talks, interviews and roundtables and is aimed at providing easily accessible insights into ongoing trends and developments in the field of AI by leading experts.



Find an AI Media Expert

is an expert directory where you can easily search, find and contact a relevant expert within the field of media and AI - whether it be a technical, legal or social expert. The directory is aimed to be a help for civil society and media professionals who are seeking knowledge on a specific topic on AI in media.

Our Consortium



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