



A Centre of Excellence delivering next generation AI Research and Training at the service of Media, Society and Democracy.

Find out more about our work for a European AI Vision for the Media Sector:

→ **Report on the Overview & Analysis of the AI policy Initiatives at the EU level.**

The report provides an overview of the EU policy on AI and the forthcoming EC legislative proposal on AI regulation, with useful information on existing and upcoming policy frameworks and an analysis of the ensuing principles and requirements.



→ **Initial White Paper on the social, economic, and political impact of media AI Technologies**

The White paper provides an overview of some of the core discussions of AI for media from a media studies/social science perspective, identifying the main potentials and challenges connected with AI applications across the media cycle. It dives into their impacts on society (socially, economically, or politically) and mitigation measures.



Factsheet



Full report

→ **Roadmap on AI technologies and applications for the media industry**

The Roadmap on AI technologies and applications for the Media aims to provide a detailed overview of the complex landscape of AI for the media industry. It analyses the current status of AI technologies and applications for the media industry and the existing opportunities and challenges for the media sector.



→ Pilot Policy Recommendations for the use of AI in the Media Sector

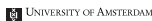


The recommendations reflect on the lack of specific policy recommendations regarding the use of AI applications and tools in the media sector. The report investigates how this could be fixed. It identifies challenges for the use of AI applications in the media sector. It also provides the initial policy recommendations addressing these challenges.

Stay tuned for our forthcoming reports
and the launch of the AI Media Observatory
in October 2023.



Our Consortium



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www.ai4media.eu
info@ai4media.eu