AI4media

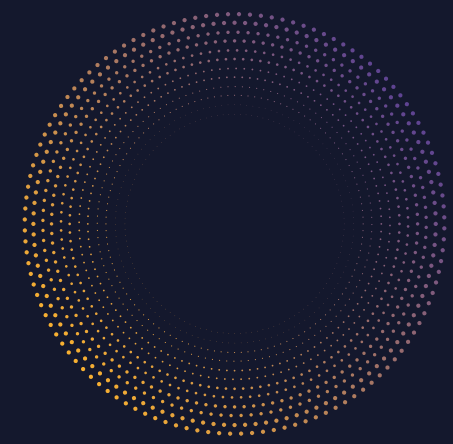## A European Excellence Centre for Media, Society and Democracy

Delivering next-gen AI Research and Training at the service of Media, Society and Democracy, ensuring the embedment of European values of ethical and trustworthy AI.

www.ai4media.eu

AI4Media is a Centre of Excellence driven by a wide network of researchers across Europe and beyond, to jointly make AI a crucial and beneficial tool at the service of Society and the Media.

Media (whether it's news, social media, entertainment and arts, or any other form of information and communication production/delivery) is crucial to shape societal values and opinions, and holds the power to either nurture a democratic society or lead to polarisation and crisis.

Our consortium

is composed by 30 leading partners in the areas of AI, Media and Ethics, including:

9
universities

9
research centres

12
industrial partners

In addition to the technological advantages and disruption that AI has to offer to the Media, it is equally essential to include values such as media diversity, freedom of expression and inclusiveness within the sphere of AI.

What does AI4Media have to offer?

A European Media AI research agenda and observatory

Research and innovation activities

AI real-world applications through use-cases

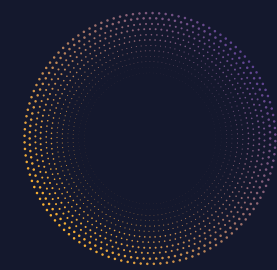**Equity-free funding for innovative research and applications in the AI sector**

AI Doctoral Academy – AIDA

Virtual Centre of Excellence and ecosystem

www.ai4media.eu

Main objectives of the project

→ Create a support base for researchers in the field of media-related AI research

→ Strengthen the interaction between academia and industry

→ Financially assist the external exploitation of ideas

→ Promote ethical AI, guided by European values, towards assuming a global leading role in the field of Media

→ Demonstrate AI applications in real-world challenges

→ Generate a set of tangible breakthroughs, novel algorithms and technologies in these areas:
- new machine learning paradigms and in particular decentralised learning
- explainability, robustness, and privacy in AI, without sacrificing data utility
- content-centred AI
- human-and society-centred AI

→ Enrich the EU AI-on-demand-platform www.ai4eu.eu

AI4Media is building an AI network for organisations from academia and industry, that embraces a vibrant ecosystem focused on AI for media and society and enables the quick market uptake of technologies and research/business collaboration opportunities.

Do you want to become an associate member?

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Visit our website for more information
www.ai4media.eu

Contact us: info@ai4media.eu

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