One year of AI4Media

Main Achievements

The first year of the AI4media project has been successfully completed in August 2021, delivering the expected outcomes as we aim to achieve our main objectives: delivering the next generation of core AI research for media, building a strong community, and transferring AI to society, in a beneficial way, contributing to the goals of Society, Democracy and Media.

Our main achievements during this year can be summarised as follows:

- **Social research tools & methodologies for media analysis:** We have developed a set of tools for the analysis of social media data, such as a multimedia disinformation crawler, stance prediction, fake news detection, a multimedia knowledge graph, and an AI-in-the-loop tool for annotation of stories and narratives. We have also developed a set of tools for the analysis of Twitter and Instagram accounts, offered as a combined offering in our site. So, in this research year, we have developed **10 new AI research tools**, and we have made available **a total of 20 AI research tools** for the benefit of the research community.
- The **open repositories** for the social AI4Media use cases have been developed and populated with the relevant datasets, tools and services. We have collaborative framework of repositories & media analytics services. This framework is based on the Apache Kafka platform, and it allows the social media analytics components to process the private media under control.
- **A strategic overview and analysis of AI policy and regulatory initiatives on AI for media** has been delivered in a full report by the AI4Media stakeholders of the Media & Advertisers. The analysis covers a wide range of topics, including the impact of AI on the future of work, AI for the society, and AI specific to the sectors of media and advertising in the EU (Copyright, DSA, DMA, DGA, and Data Act). A study case, the impact of AI on the future of work in the media sector, is also provided.
- The Interactive AI Course Catalogue (AI4Media Academy) has been developed, and it has been populated with the relevant AI4Media training material, including European university summer school courses, AI4Media Ph.D. Thesis Awards, Summer School & Winter School courses, and AI4Media Lectures. The AI4Media Academy is a key component of our strategy for AI talent development.
- **A strategic roadmap for AI research in the media domain** has been developed, **which has produced with new AI4Media resources.**
- The **AI4Media Hub** has been the **inputs from hunting of new research ideas and collaborations**, and it has been populated with the relevant AI4Media assets. Its usage has been promoted and it has been used both internally and with external users.
- We have successfully **organised a series of stakeholder events and workshops that cover different aspects of AI**, and by its interactions the AI4Media community has been growing. We have also been **actively participating in the AI ecosystem** and we have been **actively participating in the AI ecosystem** and we have been **actively participating in the AI ecosystem** and we have