



AI4Media Workshop on European AI Vision & Policy – The Future of European AI regulation

September 14, 2021
09:00-13:30 cest
Online

Agenda AI4Media

Workshop Program

9:00 - 9:05	Opening Lidia Dutkiewicz (KU Leuven Center for IT & IP Law CiTiP - KUL)
9:05 - 9:25	From Jurassic Park to Westworld – Why protecting human rights in the AI era needs more than an ethical compass Peggy Valcke (KU Leuven Center for IT & IP Law CiTiP - KUL)
9:25 - 9:45	The relevance of the AI Regulation for media and journalism Natali Helberger (University of Amsterdam - UvA)
9:45 - 10:10	Guest talk: Reaching consensus in the Dutch media industry on a Declaration of Intent for responsible use of Artificial Intelligence in the media: background and current state Muriël Serrurier Schepper (Media Perspectives)
10:10 - 10:35	Guest talk: Gatecrashing the platforms' party: Data access between self-defence and red herring Matthias Spielkamp (AlgorithmWatch)
10:35 - 11:00	Discussion

• • • • • *Coffee Break* • • • • •



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 951911

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| 11:20 - 11:40 | Use of AI in the Austrian media sector: lessons learned and recommendations for the AI Regulation
Werner Bailer (Joanneum Research - JR) |
| 11:40 - 12:00 | Signs for ethical AI: A route towards transparency
Dario Garcia (Barcelona Supercomputing Center - BSC) |
| 12:00 - 12:20 | Femicide storytelling and the role of data
Sabino Metta (Radiotelevisione Italiana - RAI) |
| 12:20 - 12:40 | French evaluation grid on AI Medical system: lessons learned and recommendations for the media sector
Frederic Precioso (Universite Cote d'Azur - UCA) |
| 12:40 - 13:05 | Keynote: Regulating AI and the cultural commons
Alek Tarkowski & Paul Keller (OpenFuture Institute) |
| 13:05 - 13:30 | Discussion |



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