



## **Al4Media Workshop on European Al** Vision & Policy - The Future of **European AI regulation**

September 14, 2021 09:00-13:30 cest Online

## Workshop Program

9:00 - 9:05	Opening Lidia Dutkiewicz (KU Leuven Center for IT & IP Law CiTiP - KUL)
9:05 - 9:25	From Jurassic Park to Westworld – Why protecting human rights in the AI era needs more than an ethical compass Peggy Valcke (KU Leuven Center for IT & IP Law CiTiP - KUL)
9:25 - 9:45	The relevance of the AI Regulation for media and journalism  Natali Helberger (University of Amsterdam - UvA)
9:45 - 10:10	Guest talk: Reaching consensus in the Dutch media industry on a Declaration of Intent for responsible use of Artificial Intelligence in the media: background and current state  Muriël Serrurier Schepper (Media Perspectives)
10:10 - 10:35	Guest talk: Gatecrashing the platforms' party: Data access between self-defence and red herring Matthias Spielkamp (AlgorithmWatch)
10:35 - 11:00	Discussion

Coffee Break · · ·

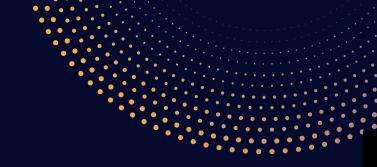












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11:20 - 11:40	Use of AI in the Austrian media sector: lessons learned and recommendations for the AI Regulation Werner Bailer (Joanneum Research - JR)
11:40 - 12:00	Signs for ethical AI: A route towards transparency Dario Garcia (Barcelona Supercomputing Center - BSC)
12:00 - 12:20	Femicide storytelling and the role of data Sabino Metta (Radiotelevisione Italiana - RAI)
12:20 - 12:40	French evaluation grid on Al Medical system: lessons learned and recommendations for the media sector Frederic Precioso (Universite Cote d'Azur - UCA)
12:40 - 13:05	Keynote: Regulating AI and the cultural commons Alek Tarkowski & Paul Keller (OpenFuture Institute)
13:05 - 13:30	Discussion



